



“You can make the difference by supporting Cougar champions”

Did you know...

Apex High School is the oldest High school in the “Peak of good living”. With over 90 years of history in our community.

Did you know...

Apex High School receives less than \$1,000 for school athletics from Wake County Public Schools but needs \$160,000 per year to operate.

Did you know...

Apex High School has over 1,000 athletes in 35 different teams.

Each year AHS Cougar Club raises money to help student athletes achieve academic and sports excellence. Cougar Patrons are key to our success. Being a patron is a great way to show your school spirit to Apex residents and support student athletes who are spending their days engaged on the playing field instead of on the streets. We look forward to your support with the Apex Cougar Club!

Keep up with us online:



@apexcougarclub
Apex High School



@apexcougarclub
@ApexHighSchool



www.ApexCougarClub.org
www.apexhs.wcpss.net



BECOME A SPONSOR TODAY!

Peak Patron \$2000 (includes Gold & Black benefits) See our BOGO PROMO below!

- All Sport Access- Promote your business your way! Pick the event and bring your promotional items (events, to be coordinated with a CC member & the Athletic Director) Example: t-shirts, towels, koozies,- your logo on your give a way
- Prominent top banner ad on Cougar Club website
- 16 foot feather flag with your logo

Gold Patron \$1400 (includes Black benefits) See our BOGO PROMO below!

- Full-screen splash ad on Apex Cougar Club mobile app
- Side bar ad on Cougar Club website
- Additional banner for baseball field/softball field

Black Patron \$850 See our BOGO PROMO below!

- One (1) parking pass for home varsity Football Games
- Five (5) All-Sport Passes (except for endowment games and Play-offs)
- Link to YOUR website from the Cougar Club website Patron page
- 3'x8' Banner in Apex High School Cougar Stadium
- Recognition at every home football game by PA announcer
- Special recognition ceremony at Cougar Club Patron Night-Football Game
- YOUR company name displayed on the Patron banner in Main Gym Lobby
- Recognition plaque to display at YOUR establishment

Donations are tax deductible!


Cougar Pride BOGO PROMO! Sponsor 2017-2018 and Sponsor 2018-2019 at HALF PRICE!
Patron checks due by July 30th. BOGO promo payment for 2 years payable up front

Were you a Sponsor last year? **TAKE THE COUGAR CHALLENGE!** We challenge you to increase your level of sponsorship from last year, by at least one level. And remember...The best return on investment is supporting your Apex Cougars!

<p>Apex Cougar Club PO Box 356 Apex, NC 27502</p>	<p>Randy Clayton President Apex Cougar Club 919-306-1989</p>	<p>GCP@apexcougarclub.org www.ApexCougarClub.org m.ApexCougarClub.org</p>
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2017-2018 APEX COUGAR CLUB Corporate Sponsor Order Form

Business Information:

Name:	
Address:	
Phone:	
Fax:	
Web:	

Contact Information:

Name:	
Phone:	
Mobile:	
e-mail:	

Cost	Product Description	Sub Total	TOTAL
	PEAK PATRON: (includes all Gold & Black benefits)		
OPTION 1-\$2000 for 2017-2018 or OPTION 2-\$2000 for 2017-2018 and \$1000 for 2018-2019	Peak All-Sport Access – promote your business your way. Just pick the event, coordinate with CC member & Athletic Director, & bring your promotional items. Examples: T-shirts, towels, coozies with your logo on your give a way. Prominent top banner ad on Cougar Club Web site 16 foot feather banner		
	GOLD PATRON: (includes all Black benefits)		
OPTION 1-\$1400 for 2017-2018 or OPTION 2-\$1400 for 2017-2018 and \$700 for 2018-2019	Sidebar ad on Cougar Club web site Additional banner for baseball field Full screen splash ad on Apex Cougar Club mobile app		
	BLACK PATRON:		
OPTION 1-\$850 for 2017-2018 or OPTION 2- \$850 for 2017-2018 and \$425 for 2018-2019	One (1) parking pass for home varsity Football games Five (5) All-Sports Passes (except for endowment games & Play-offs) Link to YOUR web site from the Cougar Club web site Patron page. 3'x8' Banner in Apex High School Cougar Stadium Recognition at every home football game by PA announcer Recognition plaque to display at YOUR establishment YOUR company name displayed on Patron banner in Main Gym lobby		
	Individual Options		
	Check payable to: APEX COUGAR CLUB Mail to: Apex Cougar Club, PO Box 356, Apex, NC 27502. If you have questions please contact the Apex Cougar Club at: email gcp@apexcougarclub.org		

TOTAL



2017-2018 APEX COUGAR CLUB CORPORATE SPONSOR CHECK LIST

Return payment & Order Form with check made payable to: APEX COUGAR CLUB

Mail to: Apex Cougar Club, PO Box 356, Apex NC 27502

Sponsor Artwork Preparation: *(Optional)* Have the Apex Cougar Club prepare the necessary digital artwork, **\$100.00 additional charge.**

Have questions about your artwork or want to email your artwork to the Cougar Club? Email: artwork@apexcougarclub.org

ALL SPONSOR LEVELS COMPLETE THE FOLLOWING:

3'X8' Stadium Banner:

- Please provide artwork in Encapsulated Post Script Format (EPS)

Web page ad & e-mail feature for Apex Cougar Club website:

- Artwork: (2 sizes) as 72dpi 468 pixel wide x 60 pixel high image and 180 pixel wide x 150 pixel high image
- Format: Adobe Illustrator (ai), SVG, EPS, PNG or JPG image - vector art preferred when available
- 1-2 sentences for marketing text
- The target URL the reader should be taken to when user clicks on the feature (if different from above)

PEAK & GOLD SPONSORS COMPLETE THE FOLLOWING IN ADDITION TO ABOVE:

Mobile Ad: Full Screen Splash Ad for Apex Cougar Club Mobile App:

- Artwork: 320 pixels wide x 420 pixels high. Minimum Resolution: 150 DPI
- Format: Adobe Illustrator (ai), SVG, EPS, PNG or JPG image – vector art preferred when available
- The target URL the user should be taken to when tapped (if different from above)

PEAK SPONSORS COMPLETE THE FOLLOWING IN ADDITION TO ABOVE:

16-foot feather banner:

- Please provide artwork in Encapsulated Post Script Format (EPS)

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